

Book Blurb Template

[Hook / Opening Line]

Grab attention immediately with a question, bold statement, or mystery.

→ *What if everything you believed about your past was a lie?*

[Main Character Introduction]

Introduce your protagonist in 1–2 lines. Include name, role, and what they want.

→ *For twenty-four-year-old Olivia Hart, joining the Reclamation Force was supposed to be her chance to start over.*

[Conflict or Inciting Incident]

Reveal the central problem or danger. What disrupts their world?

→ *But when she discovers a hidden message buried in a ruined city, Olivia is pulled into a conspiracy that threatens everything.*

[Rising Stakes]

What's at risk? What will happen if they fail? Raise the tension.

→ *Enemies close in, alliances crumble, and time is running out.*

[Setting / Genre Flavor]

Ground the story with tone, setting, or genre hints.

→ *In a world where memory can be bought and sold, loyalty has a price.*

[Call to Action / Cliffhanger Ending]

End with a punchy question or challenge to hook the reader.

→ *Can Olivia survive long enough to expose the truth—or will she become its next victim?*

Full Example Using the Template:

What if everything you believed about your past was a lie?

For twenty-four-year-old Olivia Hart, joining the Reclamation Force was supposed to be her chance to start over.

But when she discovers a hidden message buried in a ruined city, Olivia is pulled into a conspiracy that threatens everything.

Enemies close in, alliances crumble, and time is running out.

In a city where memory can be bought and sold, loyalty has a price.

Can Olivia survive long enough to expose the truth—or will she become its next victim?